

University Cabinet Minutes

March 21, 2024

Present: Sara Abrahamson, Katy Allers, Nathan Anderson, Courtenay Brekhus, Paul Brekke, Amanda Francis, Lori Garnes, Laurie Geller, Lisa Haman, Kevin Harmon, Rick Hedberg, Andy Heitkamp, Tiffany Heth, Cole Krueger, Krista Lambrecht, Jane laPlante, Maleeha Latif, Michael Linnell, Heather Martin, Annette Mennem, Jacek Mrozik, Robert Norman, Cari Olson, Darren Olson, Leon Perzinski, Tiffany Pierson, Rebecca Ringham, David Rolandson, Michelle Saylor, Steve Shirley, Carmen Simone, Brian Smith, Karina Stander, James Sturm, Jonelle Watson, Laurie Weber, and Deb Wentz

Absent: Maggie Backen, Shawn Bennett, Lisa Dooley, Jeremy Feller, Deb Haman, Janna McKechnie, Gary Orluck, and Jessica Smestad

Guests: Hillory Liccini

Approval of minutes: February 15, 2024 meeting minutes approved as presented.

New Business

1. Senate Reports

SGA

- Elections have ended; should have results tomorrow

Faculty Senate

- No Report

Staff Senate

- Thanks to all who participated in the Customer Service training last week; had a good response and participation
- Staff orientation procedures are being developed
- Satisfaction survey committee has met on the results and are working on a follow-up survey to allow staff an opportunity to provide more clarification on areas that were rated unsatisfactory

2. President's Report

- Thank you to staff senate for organizing the customer service training
- Next week we are hosting the ND Legislative Interim Higher Education Committee on Tuesday and the State Board of Higher Education on Wednesday; both meetings will be held in the Collaborative Space in Hartnett Hall; President Shirley will be providing an update on Minot State which will include a presentation from our Nursing department and our Math, Data, and Technology department. We will also conduct a tour of Hartnett and bus members to the DCB location in Minot for a tour of their dentistry area
- Also, the Severson Academy is hosting a statewide event regarding AI and digital Minot State University and the Minot State Severson Entrepreneurship Academy are proud to sponsor The Entrepreneurial Perspective: Emerging Technologies & AI on March 26 at the MSU Student Center Conference Center.

- There will also be training provided by NDUS compliance and the assistant ND attorney general to cover discrimination and harassment and best practices in employee documentation and feedback; encourage others to attend
- The Strategic Planning and Budget Council will be listening to presentations from departments tomorrow morning; after their review, they will forward recommendations to the President's staff
- Due to a restructure in athletics, K. Harmon's position has been updated to VP student affairs and intercollegiate athletics as he will now oversee athletics in addition to his current duties

4. Acknowledgements/Announcements:

Acknowledgements: A. Mennem for her work with hosting the 2024 ND Native American State Science and Engineering Fair

NA – please take a powwow poster for your area

Bookstore – April 2 text adoption are out; 4/4 rental requests for regalia are due, if purchasing will need to do so online

Fin Aid – FAFSA started sending out to schools – we have not received anything yet; all go through NDUS and they are trying to figure out how to get to get the information to each individual institutions; students are starting to get information from the Department of Education that their school has FAFSA information

IT – will be moving to Teams for phones

UComm – RSVP by noon today if you plan to attend the Severson Academy event on the 26th

Advancement – Giving Day will be on April 10

Looyenga Leadership Center – hosting the Women's Leadership Conference on April 6

Marketing – registration for all students opens on March 26

Alumni – an MSU event is set for April 23 at the Discovery Center

DCB – recognized this years PTK winners; Chancellor spent last Friday at DCB

5. Enrollment Trends

J. Mrozik provided historical information regarding enrollment. Items of note include:

- Our spring enrollment was the best report in eight years showing good increases in all categories; Bismarck, MAFB, and Fargo showed declines; dual credit was up by 24
- Dual Credit students are vital in raising our enrollment
- Institutions in the NDUS that have a good number of dual credit students, have shown good enrollment growth; we need to grow this population of students; if you take away the dual credit students, all institutions would show a drop in enrollment with the exception of UND
- Had an excellent showing for Preview Day on February 24 with 79 students here; 77 of those students were from ND
- On April 12 we will host a Hometown Pride Brunch and as of now, have 82 students signed up to attend

- As a whole, the number of high school graduates has been increasing
- The number of high school graduates choosing not to go to college post-graduation has steadily been increasing; in Minot, 55.10% of last year's graduates chose not to attend college; students are going directly into the work force
- Number of graduates from major ND school districts, shows good growth for schools to the east and south of Minot; Watford City also has growth in this area
- We need to focus recruitment on those states that project good growth in high school graduates; some of these include FL, NV, ID, SD, ND
- We consistently have good numbers of out of state students
- We also have a fair amount of international students
- Our number of FTF on campus and off campus students remains fairly even
- Number of PT students (without dual credit) remains consistent
- Number of students taking online synchronous has fallen in the past few years while online asynchronous remains steady
- NDUS enrollment by CIP Code shows growth in various areas including construction trades, parks & recreation, precision production trades, aeronautics, psychology, computer and information services and business
- Our education enrollment has been slowly declining as well as our business enrollment; computer science has increased enrollment while psychology remains steady
- Homeland security and health professions are another area of growth
- While Minot State is known as being involved, supportive, and motivating, the perception is also that we are outdated, idle and disconnected
- Our main competitors are: NDSU, UND, BSC, UMary, and VCSU; UND and NDSU rate higher than Minot State in academic offerings, reputation, campus life, and athletics; UMary rates higher in reputation; BSC and VCSU rate lower than Minot State in all categories; all of these schools have a less favorable rating than Minot State when it comes to affordability
- Respondents believe it is especially important that a college is: safe, offer academic scholarships offer wanted degrees, transferable credits, and be affordable
- All this data provides us with areas that we need to focus on to raise enrollment

Adjourned at 10:25

Respectfully submitted, Deb Wentz